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IQNavigator Launches “Potential 2010” Services Spend Management Tour

10 City Tour Brings Industry Leaders Together to Discuss Latest Services Spend Management Trends and Best Practices

DENVER, Colorado – February 16, 2010 – IQNavigator, Inc., a leading provider of solutions that help global companies manage spending on contract workers and outside services, today announced the launch of Potential 2010: Services Spend Management Tour.

Companies today are facing an historic shift in the makeup of their workforce. Spending on temporary labor and outside services has more than doubled in the past 10 years, in some cases offsetting cost-cutting measures that have reduced the number of full-time staff and resources. In addition, poor controls and visibility into this complex spend category have added new costs and risks into everyday business operations.

“The question of how to better manage talent and control costs is very much on the minds of business leaders today. This tour is a unique educational opportunity to network with peers and thought leaders while learning more about the potential to reduce risks, control costs and improve visibility into this complex category of spend,” said Kevin Brooks, Chief Marketing Officer, IQNavigator, Inc.

Potential 2010: Services Spend Management Tour is a half-day educational seminar series in 10 metropolitan regions across the U.S. in March and April. Each tour stop will feature an industry expert and a real-world practitioner, and will bring together procurement, finance and human resources executives to examine the latest industry trends, share best practices and discuss the challenges they face in managing their services spend programs.

All Potential 2010: Services Spend Management Tour sessions begin at 8 a.m. and will conclude before noon. Registration is free, but space is limited.

Potential 2010: Services Spend Management Tour stops include:

- New York City, March 9
- Boston, March 11
- Houston, March 16
- Dallas, March 18
- Minneapolis, April 6
- Chicago, April 8
- Los Angeles, April 13
- Seattle, April 15
- Atlanta, April 20
- Denver, April 22

Potential 2010 Services Spend Management Tour is intended for:

- Chief Procurement Officers
- VPs of Human Resources
- CIOs and IT executives who manage contractors and outside services
- Procurement executives overseeing services spend categories
- HR executives managing the contingent/temporary workforce
- Business leaders looking for untapped savings potential within their current operations

For information on registration, speakers and the agenda in each city, please visit

www.IQNavigator.com/potential-2010

About IQNavigator

IQNavigator is the leading provider of services spend management software and managed services that enable global companies to gain visibility and control over a significant and strategic corporate spend category. With proven domain expertise and innovative technology solutions, IQNavigator helps turn complex services spend into a new source of value, competitive advantage and continuous bottom-line improvement. For more information, visit www.IQNavigator.com.